

A Level Business

Entry Requirements:

5 GCSEs grade 5 or above including maths and English, one GCSE must be a Grade 6.

For more info contact

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How will I be assessed?

Three external exams at the end of second year.



From this course you are able to progress to...

- Business and Economics Related University Courses
- Higher Level Apprenticeships
- Careers in the Business Sector

What will I study?

Theme 1: Marketing and People

Meeting customer needs, the market, marketing mix and strategy, managing people and entrepreneurs and leaders.

Theme 2: Managing Business Activities

Raising finance, financial planning, managing finance, resource management and external influences.

Theme 3: Business Decisions and Strategy

Business objectives and strategy, business growth, decision-making techniques and influences on business decisions, assessing competitiveness and managing change.

Theme 4: Global Business

Globalisation, global markets and business expansion, global marketing, global industries and companies (multinational corporations).